

Nicotine receptors in the Brain



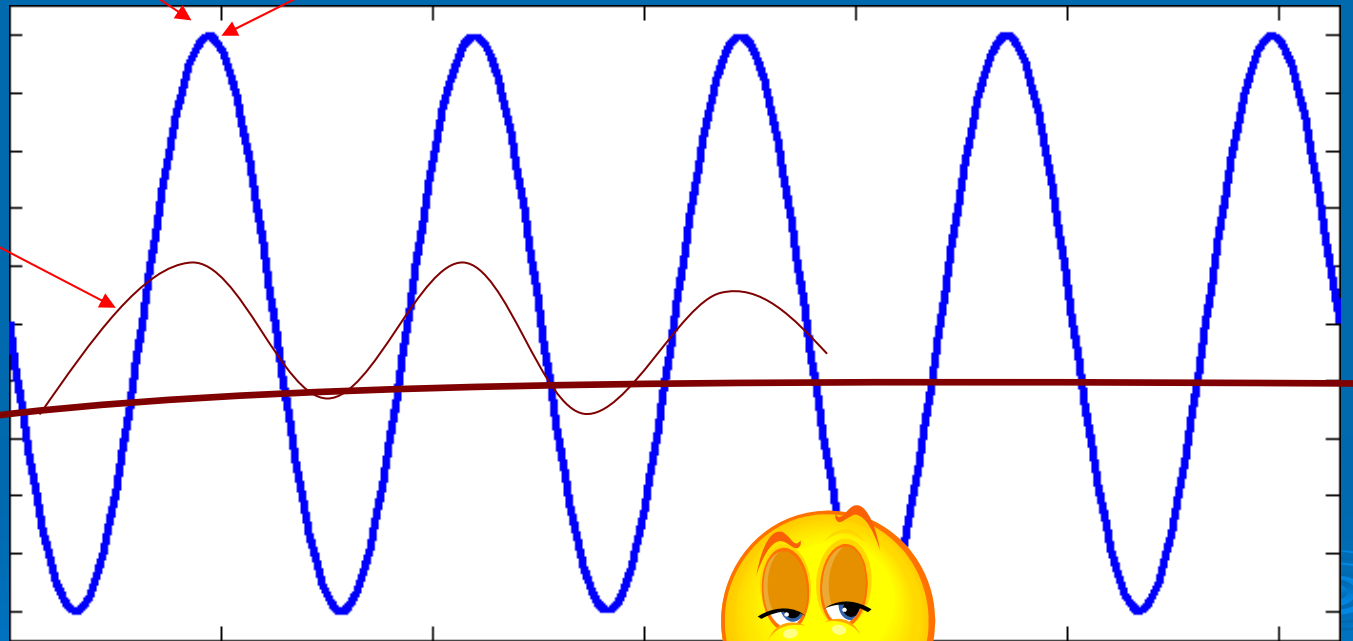
"That was good!
Do it Again!"



Withdrawals-
Cravings &
urges



Blood Nicotine Level from a smoked cigarette



Blood Nicotine Level
from oral NRT

Combination Therapy

Blood Nicotine Level from
NRT patch

6-10 hr rise time

Low & Slow Dose of Nicotine

NRT will never give the receptor the "Kick" or "Reward" that it wants. The aim is to use enough NRT to subdue the receptor and ease the cravings/urges.